



# Sponsorship Opportunities

You love Milwaukee. We love Milwaukee.  
Help us preserve our city's special character!

## Office Sponsor

**\$7500/year** Only 1 available!

- This top level sponsorship provides important physical office space for MPA in our historic Walker's Point building
- Sponsor benefits are negotiable, please contact for details

## Annual Meeting Sponsors

### Meeting Presenting Sponsor

**\$3000** Only 1 available!

- Large logo/link on website + newsletters
- Featured in all Annual Meeting promotions
- Logo displayed on prominently-placed posterboard during Annual Meeting
- 10 minutes to speak about business at Annual Meeting
- 4 posts across MPA social media platforms to highlight business throughout year

### Meeting Program Sponsor

**\$750**

- Medium logo/link on website + newsletters
- Featured in all Annual Meeting promotions
- Logo displayed on posterboard during Annual Meeting
- 1 post across MPA social media platforms to highlight business prior to Annual Meeting

### Meeting Supporting Sponsor

**\$300**

- Small logo/link on website + newsletters
- Logo displayed on posterboard during Annual Meeting

## Program Sponsors

**\$750/year each**

- Medium logo/link on website + newsletters
- Featured in all promotions for one MPA event
- 5 minutes to speak about business during one MPA event
- 1 post across MPA social media platforms to highlight business prior to Program

## Newsletter Sponsors

**\$500/year each**

- Medium logo/link on website + newsletters
- Introductory statement spotlighting business at top of 3 consecutive newsletters
- Brief description of business presented at bottom of same 3 newsletters

## Supporting Sponsors

**\$250-\$499/year each**

- Small logo/link on website + newsletters

**250**

Unique Web Site Visitors  
Per Month Average

**1247**

Newsletter Subscribers  
Open rate consistently 5-10%  
higher than nonprofit average

**3300**

Social Media Followers  
on Facebook, Instagram  
and Twitter

**122**

Registrants  
Per Program Average



**“Preservation makes the gap between space and time disappear unlike any other form of history. There is power in preservation.”**

Brent Leggs, National Trust for Historic Preservation

### **Our Mission**

MPA’s mission is devoted to promoting stewardship and awareness of the historic, cultural, and economic value of Milwaukee’s built heritage. MPA aims to strengthen Milwaukee’s neighborhoods by advocating for preservation in order to foster strong and vibrant communities.

### **Our Vision**

MPA is making preservation mainstream by demonstrating to residents, business owners, and building owners the link between historic preservation and viable economic development.

**The story of the Milwaukee Preservation Alliance is not just about saving beautiful architecture, but about preserving the places that make our city unique, building vibrant communities for the future, and reducing our environmental footprint today. Since 2003, we have been celebrating and advocating for the places, people, and cultures that make Milwaukee a truly special place.**

Whether it’s our successful decade-long effort to return Old Main and other buildings at the **Soldiers Home** to veterans, our continued push for a long term preservation solution for the beloved **Mitchell Park Domes**, advocacy and education around **Historic Tax Credits**, serving as **a resource** for historic property owners, or **bringing people together** to talk and learn about the incredible value of our old and historic places, MPA strives to make preservation mainstream in MKE.

MPA is a respected City of Milwaukee **“Cream of the Cream City”** award winner that believes the public has a meaningful role to play in making the future of our community. We take seriously the importance of economic development and revitalization, sustainability, and the incredible value of the stories told by our built heritage that lend Milwaukee the authenticity and sense of place that make it so desirable.

**As an MPA sponsor, you will become a valued friend and supporter of Milwaukee’s neighborhoods, communities, and sense of place.**

You’ll join with other companies and individuals who support MPA’s important mission and understand the value that a rich past imparts to our present and future.

MPA supporters are a diverse group spanning from young adults to retirees. They are historians, lawyers, architects, students, real estate professionals, artists, doctors, service workers, business owners, neighborhood association leaders, and more from the East Side to Sherman Park to Historic Mitchell Street to the suburbs and beyond. All share your passion for making Milwaukee a great place to live, work and play.

**Together we can build and sustain a vibrant Milwaukee that truly honors its unique historic character.**

## **Will you join us?**

### **Milwaukee Preservation Alliance**

1100 S. 5th Street, Suite 319

Milwaukee, WI 53204

P: 414.220.0530

[milwaukeepreservationalliance.org](http://milwaukeepreservationalliance.org)

[mpa@milwaukeepreservation.org](mailto:mpa@milwaukeepreservation.org)

